

## ABSTRACT

A method, system and apparatus for the policy driven provisioning of a Web conference. A Web conference provisioning system can include a policy manager coupled to at least two different Web conferencing platforms over a computer communications network. The policy manager can have a configuration for processing a request for a Web conferencing from a communicatively linked end user to select one of the Web conferencing platforms to host the Web conference. Preferably, two of the different Web conferencing platforms can include a CPE based platform and a hosted platform.